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M&F (with CourseMate, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, M&F3 delivers all of the key terms and all of the core concepts for the Marriage and Family course through a visually appealing print component with tear-out review cards for students and class prep cards for instructors. Additionally, a consistent online offering with CourseMate that includes an eBook in addition to a set of interactive digital tools to address different learning styles, all at a value-based price. M&F3 was developed with considerable input from focus groups, surveys, and conversations with students and instructors, and features a focus on critical thinking, relevance, cutting-edge research, and the research work of author, David Knox. Its high-interest and comprehensive content, current examples, and personal tone appeal to students leading to greater utility, improved retention, and better outcomes.

Book Information

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